

# Senior High - Bishop 2024

## State Finals Program

## Advertising Form



Will you be at the **2024 State Finals in Bishop**? Many parents want to include ads for contestants. We hope it will be a real family treasure- something you keep forever. It is a great way to show lasting support.

**Placing an ad in the program is really simple - just 3 steps!**

- 1. First determine the ad size you want.**
- 2. Make a rough sketch, or just describe how you want it.**
- 3. Send stuff in: this ad form, sketch/description, text, photos and payment. *That's it!***

We take your photos and ideas and prepare the ad. We place it in the area of the program for the appropriate district. This year we will again be **full color**. Remember that the photo(s) should usually be the dominate feature in the ad. Too many words of text may detract from the appearance.

• **Digital photos are great!** We do need high resolution files.  
(Please - **the bigger the file size the better.**) Always identify photos - and be sure I have the district number in the email. Any prints that are sent in will be returned.

**THE DEADLINE IS MAY 17**

*Send the material as soon as possible.*

As you can imagine there is a real rush getting this whole project done in just a few days. And it comes at a very busy time of year. By sending material in early you help assure better quality for your ad.

Call or email (best way) with any questions. Thanks!

**Gentry Media**  
**PO Box 8363**  
**Red Bluff, CA 96080**  
 {Physical address: 275 Sale Lane}  
**jgentry@gentrymedia.us**  
**Phone: 530-527-8836**

### Remember:

- Digital photo files should be high resolution. **BIG FILES** - originals if possible
- Send digital photos as files, no homemade prints
- Do not insert photos in a Word document, etc. Simply send me that photo file as a JPEG or other photo format
- We re-size for the program
- If sending prints, send the actual photos please, not those printed in another program or a Xerox copy. We send 'em back.
- **Send us the info, we'll do the rest!**

**Senior High Program**

Senior High Student Name: \_\_\_\_\_

District: \_\_\_\_\_

Person placing the ad: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

<u>Size</u>	<u>Dimension</u>	<u>Cost</u>	_____
Full Page (8 photos max)	7 1/4 X 9 1/2	\$200.00	_____
Half Page (4 photos max) (Unless sending camera-ready ad, let us determine the orientation)	7 1/4 X 4 5/8 OR 3 1/2 X 9 1/2	\$140.00	_____
Quarter Page (2 photos max)	3 1/2 X 4 5/8	\$90.00	_____

For payment we accept  
**checks**  
 or  
**PayPal** - JohnGentry530  
**Venmo**: - John-Gentry-85  
 (Sorry, no credit cards)

*Haliegh & Sadie*  
**GRANT**

**Haliegh**  
2023 All Around & Breakaway Champion  
5 Event Qualifier  
Barrels, Breakaway, Cutting, Reined Cow Horse & Team Roping

**Sadie**  
2023 Cutting Champion  
5 Event Qualifier  
Barrels, Cutting, Goat Tying, Reined Cow Horse, Team Roping

Good luck girls!  
Always proud of your accomplishments.  
We love you very much.  
Mom, Dad & Bray

District Seven  
**CHSRA**  
9

Trent Jones

DISTRICT 6  
CHSRA

Team Roping  
Tie Down Roping

Go get em Trent! We'll be cheering loud and proud!

**Loretta Mertens**

Loretta, we are so proud of you. Your hard work and dedication is inspiring and helped you reach your goals this year. Keep striving to do great things and know that you can accomplish anything you put your mind to. We look forward to watching you achieve many more great things.  
Love, Mom & Dad

Deuces Wild

A few samples, reduced in size, should give you some ideas! Look at an old program, if possible, for ideas and use your imagination. Just remember not to get too wordy - it leaves less space for photos and that's what everyone wants to see.



**SAMANTHA STUART**

CHSRA

To say we are proud of you would be an understatement! Keep following your dreams and working hard!  
Love you,  
Dad, Mom & Kenna

*Chloe Charlton*  
Pole Bending Champion  
3rd in Barrels

Congratulations on making it to State Finals in Barrels and Poles. With your hard work and dedication your dreams are coming true. We are so proud of you, good luck and have fun!  
We love you,  
Mom, Paul and boys  
Dad & Rebekah  
Grandma  
Papa

District 9

**DEADLINE IS**  
**MAY 17, 2024**

If sending material close to the deadline, please let us know to reserve space.